



February 25, 2025

To,

The Listing Department,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**Scrip Code : 532613**

To,

The Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra-Kurla Complex  
Bandra (East), Mumbai-400 051.

**Trading Symbol : "VIPCLOTHNG"**

**Sub: - Intimation for launch of New Product range named as "Frenchie X"**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that our Company has launched a new product Frenchie X.

Further, the details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are mentioned below:

Name of the product	Frenchie X
Date of launch	February 24, 2025
Category of the product	Innerwear
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	Not Applicable

Requested to take the same on record.

Thanking you.

Yours faithfully,

**For VIP Clothing Limited**

**Mr. Rahul Soni**  
Company Secretary and Compliance Officer  
Membership No.: A61305

Encl: As above.

**VIP Clothing Ltd.**

CIN: L18101MH1991PLC059804

Registered office: C-6, Road No.22, MIDC, Andheri (East), Mumbai -400 093.

Phone: 022 - 40209000/1/2/3/4/5

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