



February 19, 2025

To,

The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Scrip Code : 532613

To,

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex
Bandra (East), Mumbai-400 051.

Trading Symbol : "VIPCLOTHNG"

Sub: - Submission of Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith press release being issued by the Company announcing the appointment of **Mr. Kapil Pathare (DIN: 01089517)** as a Deputy Managing Director of the Company for the period of three (3) years with effect from 1st April, 2025, subject to the approval of the members of the Company.

Requested to take the same on record.

Thanking you.

Yours faithfully,
For VIP Clothing Limited

Mr. Rahul Soni
Company Secretary and Compliance Officer
Membership No.: A61305

Encl: As above.

VIP Clothing Ltd.
CIN: L18101MH1991PLC059804
Registered office: C-6, Road No.22, MIDC, Andheri (East), Mumbai -400 093.
Phone: +91 22-2825 7624; Fax: +91 22-2837 1023
Email- id: investor.relations@viporg.com; Website: www.vipclothing.in



**VIP Clothing Limited's Director Kapil Pathare promoted to
Deputy Managing Director**

Mumbai, February 18th, 2025: VIP Clothing Ltd., India's pioneering innerwear brand, has appointed Mr. Kapil Pathare as its Deputy Managing Director. This decision was formally approved at the Board of Directors meeting held on February 12, 2025, in recognition of his outstanding contributions and commitment to the organization's long-term vision.

Mr. Kapil Pathare, a B.Com graduate with an MBA degree, has been a part of the organization for more than two decades. An entrepreneur known for making game-changing decisions and an author with a revolutionary voice in his books, Mr. Pathare has played a key role in various aspects of manufacturing, with a strong emphasis on quality control and service. His enthusiasm and customer-oriented global vision have significantly influenced manufacturing and marketing strategies. With his vast knowledge and experience, he continues to drive innovation, operational excellence, and market expansion at VIP Clothing Ltd. Beyond business, Mr. Pathare is a passionate sports enthusiast and an avid cricket fan, often sharing his insights on social media. He has also authored three books: *Cricket to Corporate*, *A Tall Order*, and *Maiden Innings: An Inspiring Account of How Indian Women Scripted Cricketing History*.

Speaking on Mr. Kapil Pathare's appointment as Deputy Managing Director, **CMD Mr. Sunil Pathare** said, "We are pleased to announce the promotion of Mr. Kapil Pathare from Whole-Time Director to Deputy Managing Director for a period of three years, effective April 1, 2025. We are confident that in his new role, Mr. Pathare will continue to lead with the same passion and determination, further strengthening our position in the industry. He has been an integral part of our organization, bringing years of extensive experience, strategic vision, and leadership, which have significantly contributed to VIP Clothing Ltd.'s growth and success."

About VIP Clothing Ltd

VIP Clothing Ltd., established in 1971, holds a distinguished legacy in the clothing industry, specialising in a diverse array of attire, including intimate apparel and innerwear. With a long-standing commitment to ethics and enduring values, VIP Clothing has earned widespread trust and recognition. Over its five-decade journey, the company has curated a portfolio of renowned brands such as VIP, Frenchie, Feelings, Leader, Brat, RIVOLTA. With a focus on quality and excellence, VIP Clothing is certified with TUV - ISO 9000, maintaining impeccable standards in sourcing, production, and distribution. With a robust network of 550 dealers and 110,000 retail outlets across India, supported by six regional offices, VIP Clothing is poised for further growth while remaining dedicated to its timeless heritage and customer satisfaction.